

# Social

Relating to [society](#) or its [organization](#).

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[Physicians](#) aim to provide optimal [care](#), considering patient [experiences](#) and [satisfaction](#). Traditional in-clinic [surveys](#) assessing surgical outcomes face limitations, including [bias](#) and inadequate inclusion of diverse demographics. [Social media](#) is an emerging [platform](#) for patients to share their healthcare experiences, providing an alternative method for gathering patient [feedback](#).

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Last update: **2025/03/18 09:54**

