

Written and spoken language is “verbal” information. All other information, including visual images, is considered “non-verbal”.

The science behind this dual processing is explained by a theory proposed in 1971 by researcher Allan Paivio of the University of Ontario. Paivio called this process the Dual Coding Theory of memory.

see [verbal memory](#)

From:

<https://neurosurgerywiki.com/wiki/> - **Neurosurgery Wiki**

Permanent link:

[https://neurosurgerywiki.com/wiki/doku.php?id=nonverbal\\_memory](https://neurosurgerywiki.com/wiki/doku.php?id=nonverbal_memory)

Last update: **2024/06/07 02:56**

