## **IBM Watson Health**

IBM Watson Health is a division of IBM that focuses on applying artificial intelligence (AI) and data analytics to improve healthcare. Its mission is to help healthcare providers, payers, and other stakeholders make better decisions and improve outcomes by leveraging data and advanced technologies.

IBM Watson Health offers a range of products and services, including:

Watson Health Cloud: A secure, cloud-based platform that provides access to healthcare data and analytics tools.

Watson for Oncology: An AI-powered tool that provides personalized treatment recommendations for cancer patients based on their medical records.

Watson Health Imaging: A suite of tools for analyzing medical images, including radiology, cardiology, and ophthalmology images.

IBM Micromedex: A drug reference tool that provides comprehensive information on drug interactions, dosages, and side effects.

Truven Health Analytics: A suite of tools for healthcare data analytics, including population health management, clinical performance, and cost and utilization analysis.

IBM Watson Health partners with healthcare providers, payers, and other organizations to develop solutions that address some of the biggest challenges in healthcare, such as improving patient outcomes, reducing costs, and enhancing the patient experience.

## MarketScan database

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