

# Commercial Interest

**Commercial interest** refers to the influence of **profit-driven motives** on decisions, research, or practices—particularly when these interests compromise **scientific objectivity**, **clinical judgment**, or **public trust**.

## □ Key Aspects

- Motivated by financial gain or market expansion
- Often linked to pharmaceutical or device companies
- Can subtly or overtly shape research agendas, publications, and policies

## □ In Context (Academic & Medical Fields)

- Clinical trials designed to favor a product
- Sponsored studies with biased interpretation or cherry-picked data
- Medical guidelines influenced by industry-funded experts

## ⚠ Why It Matters

- Undermines evidence-based practice
- Blurs the line between science and marketing
- Patients and professionals deserve transparency, not manipulation

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